

Aether Bioscience Launches Science-Led Platform for Sexual Wellness, Hormonal Wellbeing and Intimate Health

The company is preparing its first commercial launch in sexual wellness around a proprietary formulation, while advancing a broader multi-product pipeline through pre-launch optimisation.

MONACO - 11 July 2026 - Aether Bioscience today announced its launch as a science-led consumer health company building products at the intersection of sexual wellness, hormonal wellbeing and intimate health. The company is developing a consumer bioscience platform around the biological, sensory and behavioural factors that shape wellbeing across different life stages.

Aether is preparing its first commercial launch in sexual wellness, built around a proprietary formulation developed through an Aether-led scientific and product development programme. The product remains in pre-launch development, with formulation refinement, manufacturing assessment, quality review and market-readiness work underway with specialist partners in Europe.

The company is not positioning itself as a conventional supplement brand. Its development model integrates scientific review, ingredient and format selection, formulation feasibility, responsible claims, sensory experience and consumer adoption from the earliest stages of product creation.

"Consumer health does not suffer from a shortage of products. It suffers from a shortage of credible translation between science, human behaviour and products people will actually adopt. Aether is being built to close that gap."

- Barbaro Levi, Founder & CEO, Aether Bioscience

Beyond its initial launch, Aether is advancing a broader pipeline of consumer health products currently progressing through technical validation, manufacturing feasibility and pre-launch optimisation. The pipeline spans sexual wellness, women's health, menopause and hormonal wellbeing, alongside selected preventive consumer health opportunities.

Women's health and menopause are important areas of focus, but the platform is designed more broadly around intimate wellbeing for women, men and couples. Aether's approach recognises that intimate health is shaped not only by biological function, but also by sensory experience, behaviour, emotional context and life-stage transitions.

Aether's initial go-to-market strategy is UK-first, followed by selective European expansion as product, regulatory and commercial milestones are achieved. The company is prioritising disciplined product development, credible education and controlled market validation before broader portfolio and geographic expansion.

The founding team brings experience across company building, private markets, foodtech, scientific research, formulation, consumer strategy and commercial development. Aether is currently progressing product, manufacturing and market-readiness work ahead of its first commercial introduction.

ABOUT AETHER BIOSCIENCE

Aether Bioscience is a science-led consumer health company focused on sexual wellness, hormonal wellbeing and intimate health. The company is building a science-led product platform around the biological, sensory and behavioural dimensions of everyday wellbeing, with a strong focus on women's health, menopause and other underserved areas. Its development model integrates scientific review, formulation feasibility, responsible claims, product experience and commercial discipline from the outset.

www.aetherbioscience.com